



BEFORE YOU START YOUR APPLICATION, IT IS RECOMMENDED THAT YOU TAKE 8 MINUTES TO WATCH **"TED'S SECRET TO GREAT PUBLIC SPEAKING"** BY CHRIS ANDERSON. ALSO, IT WILL BE VALUABLE FOR YOU TO READ CHRIS ANDERSON'S BOOK, **"TED TALKS: THE OFFICIAL TED GUIDE TO PUBLIC SPEAKING."**

Personal Information

Name

Address

Phone #

Email

1. What is your idea worth spreading? (50 words max)

2. How is this a new idea or a novel perspective on a well-established idea? (50 words max)

3. What is your potential "throughline"? (A "throughline" is the theme or idea central to your talk which should be no more than 15 words. Details can be found in Chris Anderson's book, "TED Talks: The Official TED Guide to Public Speaking" (Chapter 4) (see link above).



x = independently organized TED event

4. Why do you want to deliver this talk?

5. What have you done that demonstrates your passion for your idea? What makes you a credible expert in your talk content? (100 words max)

6. What is the outline of your talk? (150 words max in point form.)

7. How do you want your audience to think, feel, or behave differently after they have listened to your talk?



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8. a) Do you plan to use slides? If so, how many?

8. b) Will you present statistics, facts, or numbers? If so, do you agree to only provide data from credible sources and that you will provide a list of your sources and citations when requested?

9. The TEDxBearCreekPark 2020 program will focus on six separate areas. Under which of the following areas does your idea fall?

Science

Technology

Art, Design, and Entertainment

Human Rights, Law, and Business

Current Affairs - Topical Issues

Personal Growth and Personal Development

10. The TEDxBearCreekPark 2020 event will take place at the beautiful Bell Performing Arts Centre - a theatre with over 1,000 seats. Please list events where you have spoken to large audiences (100+), including the date and size of audience. If you have videos of previous speeches / talks, please provide links, where possible.

11. What aspect of speaking to a potential audience of 1,000 people would you most benefit from through coaching?



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12. Commitment to the preparation / coaching process is important. Can you commit to:

- **Attending coaching sessions for all speakers on the following dates (all Saturdays from 9am to noon, unless specified): Nov. 16th, Dec. 7th, Jan. 11th (all day), and Feb. 8th.**

Yes

No

- **Full day rehearsal on Wednesday, February 19, 2020 at the Bell Performing Arts Centre and all day for the TEDxBearCreekPark event on Saturday, February 29, 2020 at the Bell Performing Arts Centre.**

Yes

No

- **Meeting and communicating regularly with your coach.**

Yes

No

THANK YOU FOR COMPLETING THE SPEAKER APPLICATION FORM FOR TEDXBEARCREEKPARK, 2020.
PLEASE ENSURE THAT IT IS SUBMITTED BY THE DEADLINE OF **FRIDAY, OCTOBER 4TH, 2019.**
NO APPLICATIONS WILL BE ACCEPTED AFTER THIS DATE.

PLEASE EMAIL YOUR COMPLETED APPLICATION IN WORD OR PDF FORMAT TO VIVIEN IP, CURATION TEAM COORDINATOR, AT **TEDXBEARCREEKPARK@GMAIL.COM**